

TEWKESBURY BOROUGH COUNCIL

Report to:	Overview and Scrutiny Committee
Date of Meeting:	17 October 2017
Subject:	Gloucestershire Joint Waste Committee 2017/18 Business and Action Plan Update
Report of:	Peter Tonge, Head of Community Services
Corporate Lead:	Peter Tonge, Head of Community Services
Lead Member:	Councillor J R Mason, Lead Member for Clean and Green Environment
Number of Appendices:	Two

Executive Summary:

Tewkesbury Borough Council joined the Gloucestershire Joint Waste Committee (GJWC) in December 2014. The GJWC produces a business plan which covers a three year horizon and an annual action plan. This plan replaces the individual plans of each of the member authorities and supersedes the Tewkesbury Borough Annual Waste and Recycling Plan which has been monitored by the Overview and Scrutiny Committee since June 2012.

This report provides details the Business Plan and provides an update on the progress to date on the Joint Waste Action Plan for 2017/18.

Recommendation:

To CONSIDER the progress made to date in relation to the 2017/18 Gloucestershire Joint Waste Committee Action Plan.

Reasons for Recommendation:

To inform Members of the progress being made against the GJWC Action Plan.

Resource Implications:

None for this report.

Legal Implications:

The Councils referred to in paragraph 1.1 of the report established the current GJWC on 14 December 2014 by entering into an Inter-Authority Agreement. This Agreement sets out the role of the JWT and the process for agreeing the Business Plan.

The Agreement also establishes a Senior Management Group includes responsibility for reviewing each Business Plan and Annual Action Plan.

Risk Management Implications:

None for this report.

Performance Management Follow-up:

Progress in delivering the GJWC Action Plan will be reported to Overview and Scrutiny

Committee on an annual basis.

Environmental Implications:

None for this report.

1.0 INTRODUCTION/ BACKGROUND

- 1.1** Five of Gloucestershire's local authorities are now members of the Gloucestershire Joint Waste Committee (GJWC) including Cheltenham Borough Council, Cotswold District Council, Forest of Dean District Council, Gloucestershire County Council and Tewkesbury Borough Council.
- 1.2** The Joint Waste Team (JWT) is comprised of the officers who serve the Gloucestershire Joint Waste Committee. As the GJWC is not an organisation in its own right, the JWT officers are employed by Gloucestershire County Council (as the administrating authority) on behalf of the GJWC.
- 1.3** The JWT's principal role is to specify, plan, procure (where authorised by the GJWC and budget holding authority/authorities), monitor, coordinate and improve the delivery of waste and street cleaning services to households, delivered by a number of service providers and in-house teams Across the partnership the aim is to divert waste from landfill through waste avoidance and reduction, material recovery (recycling), composting and anaerobic digestion.
- 1.4** Tewkesbury Borough Council is represented on the GJWC by Councillor J R Mason and Councillor M J Williams. The Head of Community Services is the Senior Management representative.

2.0 GLOUCESTERSHIRE JOINT WASTE COMMITTEE BUSINESS AND ACTION PLAN

- 2.1** The GJWC Business and Action Plan cover a three year horizon and are updated on an annual basis. The Business and Action Plan is the Council's opportunity to set out clearly what it requires from the GJWC in the delivery of the services delegated to it. The delivery of the services by the GJWC, via the JWT, must be within the agreed budget.
- 2.2** The process for agreeing the business plan is set out in the Inter-Authority Agreement. An outline business plan is presented to the GJWC in October each year with a draft plan being produced and considered at the GJWC December meeting. Members of the GJWC are asked to provide feedback and input to the outline plan from their respective authorities. The final plan is approved at the GJWC meeting in February each year.
- 2.3** The current business plan is set out in full at Appendix 1.

3.0 CHANGES TO THE JOINT WASTE TEAM

3.1 The Head of Service, Steve Read, left the team in May 2017. Following a successful recruitment process over the summer Wayne Lewis has been appointed as a full-time Head of Service. He will take up the post on Monday 9th October 2017. Wayne Lewis joins the team from WRAP, where he advises and supports local authorities to make service changes to improve recycling and sustainable waste management. He has extensive previous experience in local authority waste management, including Co-ordinator of the Oxfordshire Waste Partnership and before that a period as Waste Projects Manager at Gloucestershire County Council.

4.0 ACTION PLAN ACHIEVEMENTS 2017/18 TO DATE

4.1 The GJWC Action Plan for 2017/18 is set out in full at Appendix 2. At the Overview and Scrutiny Committee in October 2016 Members requested that this report only highlights the key achievements of the JWT that have a Tewkesbury Borough Council focus and these are as follows:

- Procurement of a Materials Recycling Facility (MRF) and mobilisation of the new contract. The contract was with Grundon Waste Management at Bishops Cleeve and now is with Suez Resource and Recovery at Avonmouth.
- Set up a new contract with Ubico Limited for a recycling transfer station at Swindon Road Cheltenham as vehicles cannot tip directly at the Avonmouth MRF.
- Managed the procurement of the new vehicle fleet which included separate food waste vehicles and new RCV's for refuse, recycling and garden waste and vehicles for the streets and grounds maintenance service.
- Created new vehicle livery in line with 'Recycle Now' branding to promote recycling services and reduce waste to landfill.
- Worked with Ubico Limited to manage the end of the CP Davison Vehicle Lease contract to ensure minimum financial impact for Tewkesbury Borough Council.
- Reviewed the bulky waste collection and bin delivery service to reduce lead times to an acceptable level without increasing the cost of the service.
- Written a waste policy and procedures document to provide a set of rules and standards that the authority can use to deliver regular and reliable collections in a customer focused way.
- Worked with Tewkesbury Borough Council and Ubico to implement an improvement plan following the service delivery issues with the new service.
- A project is underway with Ubico Limited to undertake a review of the discretionary trade waste service to ensure it is operating on a viable commercial level and to establish if a cross council service is viable, identify service expansion options and compliance with waste regulations following an audit of the service in 2016-17.
- The JWT is working with Tewkesbury Borough Council on the new annual renewal and licence/tag garden waste system which is due to go live in April 2018.

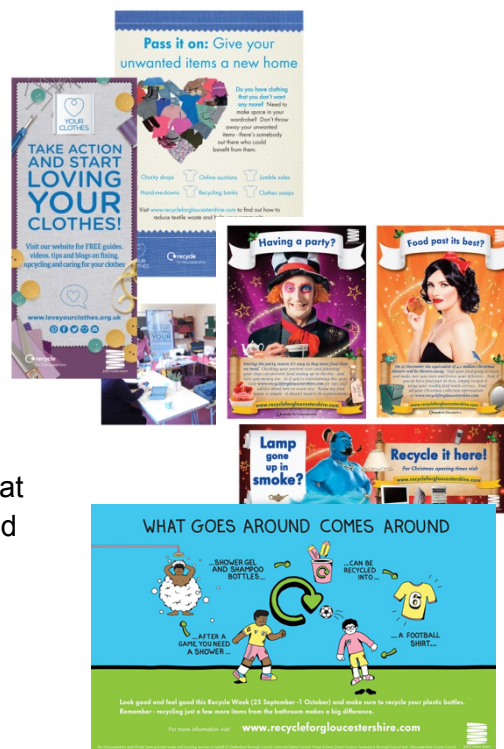
5.0 WASTE COMMUNICATIONS UPDATE

5.1 The key communication activities being undertaken by the JWT during 2017/18 are detailed below:

- **TBC Service Change** - developed and delivered the communications plan to support the service change where 65% of household collections changed day or switched week – this included a calendar mailing to all residents, social media, press releases and articles in TBC news.
- **Love Your Clothes** - waste minimisation is an important focus of the JWT. The aim of this campaign was to prolong the life of clothing through reuse and repair. This was delivered by a Make and Mend workshop, Clothes Swap, Repair workshops and social media campaign.

In addition to an advert in the Your
Guide publication.

- **Recycle Week ‘ Recycle It’s Worth It’** - this year’s campaign ran w/c 25 Sept 2017 and the focus was on encouraging residents to recycle around the home not just the kitchen and to demonstrate what happens to the materials when they are recycled. The campaign strap line was “what goes around comes around”. Media included press advertisements and releases, social media, posters and banners at Household Recycling Centres and displays in council offices.
- **Blue Bin Baddies Campaign** – aims to educate residents as to what should go in the blue recycling bin and reduce contamination.
- **Christmas Campaign** - last year’s campaign aimed to reduce food waste and inform residents how to dispose of WEEE properly. Media included press ads and posters a HRC’S. The campaign for 2017 is currently being planned.



6.0 RELEVANT COUNCIL POLICIES/STRATEGIES

6.1 Gloucestershire Joint Municipal Waste Management Strategy 2007-20.

7.0 RELEVANT GOVERNMENT POLICIES

7.1 None.

8.0 RESOURCE IMPLICATIONS (Human/Property)

8.1 None.

9.0 SUSTAINABILITY IMPLICATIONS (Social/Community Safety/Cultural/ Economic/ Environment)

9.1 Actions within the report will have the effect of reducing waste to landfill.

10.0 IMPACT UPON (Value For Money/Equalities/E-Government/Human Rights/Health And Safety)

10.1 None.

11.0 RELATED DECISIONS AND ANY OTHER RELEVANT FACTS

11.1 None.

Background Papers: None.

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Appendices: 1 - GJWC Business Plan 2017-20.

2 - GJWC Action Plan Update 2017/18.